



Illinois Chapter National School Public Relations Association

Tips & Tactics | 2011-2012

What will *your* focus be this year?

Whatever your personal or professional goals are for the 2011-12 school year, the INSPRA Tips & Tactics sessions are sure to help you achieve them. This year's exciting lineup includes new topics to meet the needs expressed by members in our annual survey, as well as INSPRA favorites that keep members coming back each year to learn more.



- | | |
|------------------|---|
| Friday, Oct. 21 | Organized and Efficient: How to Better Manage Your Time and Space |
| Friday, Dec. 9 | Annual Idea Exchange: Give (and Get!) the Gift of Networking |
| Friday, Jan. 20 | Financial Forecasting and Planning for a Referendum in Challenging Financial Times |
| Friday, Feb. 17 | Inspiring and Infusing Strategy in Planning, Advising and Internal Communication |
| Friday, March 16 | Technology Update for the School Communications Professional |
| Friday, April 20 | Best Practices in Design and Photography |

All sessions are held at ARAMARK, 2300 Warrenville Road, Downers Grove, IL. Sessions begin with networking and a continental breakfast at 9:00 a.m., followed by the Tips & Tactics workshop from 9:30 - 11:30 a.m. In addition to learning from school communication professionals, each session includes networking opportunities and a chance to have your toughest challenges brainstormed by INSPRA members.

Participants will receive any/all materials prepared by presenters; either pick them up when you check in or receive them via e-mail if you cannot attend. Register for the full series and receive a discount price of only \$150 (that's one session free!), or individual sessions for \$30 each for current INSPRA members (\$50 for prospective members).

NEW! School administrators may earn CPDUs for attending Tips & Tactics sessions.

STUDENTS & RETIREES: INSPRA student members and retirees can register at a special rate of only \$15 for each session or the entire series for \$75.

Two easy ways to register: Visit www.inspra.org to register and pay with a credit card, or mail a check to INSPRA, PO Box 47, Frankfort, IL 60423.

