

Tips & Tactics

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# Technology in the New Decade

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Friday, January 15, 2010

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\$30 Members; \$50 Non-Members

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Technology is intrinsically tied to just about everything INSPRA members do...but how do you select the right tools and strategies for YOUR district and community?

**Matt Fuller** (Director of Educational Technologies and Communication, The Winnetka Public Schools), who wowed us a year ago with podcasts and blogging, returns by popular demand with new ways to navigate Web 2.0, such as Wiki pages, Google docs and more.

**Tod Altenburg** (Asst. Supt. for Finance & Operations, Lombard Elementary District 44), will share his experiences, ranging from inserting cable TV segments on the District's Web site and publishing e-newsletters to providing family access to student data.

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**9:30 – 11:20 a.m. Program & Q/A**  
**11:20 – 11:30 Open Brainstorming**  
**11:30 a.m. Networking/Lunch with colleagues**

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**Location: ARAMARK, 2300 Warrenville Road, Downers Grove, IL**

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 School  
 Public  
 Relations  
 Association

\_\_\_\_ Enclosed is my check for \$\_\_\_\_. Please make checks payable to INSPRA. No shows are billed. Mail completed reservation request to INSPRA, P.O. Box 47, Frankfort, IL 60423 or fax to 815-469-1901.

\_\_\_\_ I want to RSVP and have already pre-paid for 2009-10 Tips & Tactics.

Name \_\_\_\_\_

Title \_\_\_\_\_

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