

2012 Education Foundations Conference Registration Form

Name _____

Organization _____

Address _____

City _____ State _____ Zip _____

Daytime Phone () _____

Email Address _____

Yes, you can share my contact information with attendees.

How old is your foundation? _____ Years

Additional Attendees from Your Organization

Registration Cost: \$75/person or \$65/person for
groups of three or more (Cost includes lunch.)

Please check the appropriate item:

1 person x \$75 = \$75 enclosed

2 people x \$75 = \$150 enclosed

3 people x \$65 = \$195 enclosed

4 or more people x \$65 each = \$_____ enclosed

Please make check payable to:
INSPRA, P.O. Box 47, Frankfort, IL 60423

Forms and checks must be received by January 30, 2012.
Cancellations received by January 30, 2012 will be refunded.

I N S P R A

Illinois Chapter
National School Public Relations Association
Post Office Box 47
Frankfort, IL 60423

For questions contact
Chris Glatz at 815/464-3275
cglatz@managementservices.org

Please pass this brochure on to the person
in your organization responsible for foundations.

INSPRA EDUCATION FOUNDATIONS CONFERENCE

Friday, February 3, 2012



**Better Together,
Now More than Ever!**

I N S P R A

**Presented by the
Illinois Chapter of the National
School Public Relations Association**

Program



8:30 a.m.
Coffee, Breakfast Pastries
& Networking



9:00 a.m.
Keynote Speakers

- Michelle Sherbun
President, Merlin Solutions
Topic: Strategic Planning
- Greg Diethrich
Executive Director, Stevenson
High School Foundation
Topic: Board Development
- Ron Schild
Consultant, OXICON
Topic: Creating a Signature Project



10:45 a.m.

- Group Discussion
Event Idea Exchange
- Jim Collogan
National School Foundations
Association Update

Please bring at least 50 copies of your education foundation newsletter, brochure, annual report, event flyer, or other materials to share.
Don't forget your business card!

Program



11:30 a.m.
Lunch & Networking



12:15 p.m.
Round Table Discussions

- Rejuvenating a Foundation
Jim Szczepaniak, NTHS Dist. 19 Foundation
- *Here Comes Everybody**: How to Build and Steward Relationships & Support Fundraising with Social Media
Faith Behr, Behr Communications & Suzyn Price, Naperville SD 203 Board
- Successful Alumni Fundraising
Jim Collogan, NSFA
- Structuring a Multi-District Foundation
Jean Hockensmith, District 45 Foundation & Donna Cain, PIE Foundation
- Board Development (In-Depth Focus)
Greg Diethrich, Stevenson HS Foundation
- Strategic Planning (In-Depth Focus)
Michelle Sherbun, Merlin Solutions
- 5 Questions Volunteers Should Ask their Foundation Leadership
Ron Schild, OXICON

**Book title - Clay Shirke (2008)*

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Details / About INSPRA

NEED DIRECTIONS?

Please visit the INSPRA website online at www.inspra.org or call the INSPRA office at 815-464-3275 for directions.

ABOUT INSPRA

The Illinois Chapter of the National School Public Relations Association (INSPRA) offers its members opportunities for professional growth in the field of school public relations including education, networking, recognition programs, a quarterly newsletter, and valuable links to the national level association. Annual membership cost is only \$90/individual and \$150 for three members in one district.

A Mark of Distinction Award-Winning Chapter, INSPRA has been recognized for its "Tips & Tactics" workshops held October through April, along with the annual Distinguished Service Awards program in May and Communications Contest in September.

Visit INSPRA Online:



LinkedIn



Friday, February 3, 2012

**Aramark Building
2300 Warrenville Road
Downers Grove, IL**

**8:30 a.m. - 2:00 p.m.
www.inspra.org**