

2018 INSPRA Communication Award Winners

Annual Report – Awards of Merit

- District 47 Annual Report (2017): Denise Barr, Crystal Lake Elementary District 47
- District 99 2017-18 Year in Review: Jill Browning, Kristin Kelly, Angelo Rita, District 99
- Annual Report 2017: Spotlight on Excellence: Mary Fergus, School District U-46
- Community Unit School District 303 2017-2018 Annual Report : Carol Smith and Xenia Demo with Moux + Haddon Studio, St. Charles CUSD 303

Annual Report – Awards of Excellence

- 2017 Annual Report: The District 300 Communications Department, District 300
- Elmhurst District 205 Annual Report: D205 Communications Department, Elmhurst Community Unit School District 205
- 2016-17 Annual Report: Shannon Podzimek & Caitlin Rausch, Community High School District 155
- Huntley 158 Annual Report 2017: Dan Armstrong, Huntley Community School District 158

Calendar/Handbook - Awards of Merit

2017-2018 Student/Parent Handbook: 2017-2018 Student/Parent Handbook, School District 146
Kindergarten Handbook: Jill Olson, Jennifer Obright, Dave Snyder, Lynn Zeder, Orland District 135

Calendar/Handbooks Award of Excellence

Medinah School District Student Art Calendar: Medinah School District Student Art Calendar, Medinah School District 11

Electronic Publications - Awards of Merit

The Horizon: Dr. Jeff Stawick, Keegan Kociss, Vern Bettis, Jeff Charleston, School District 146
The Winnetka Wire: Trisha Kocanda and Katharine Hughes, The Winnetka Public Schools
The Communicator: Denise Barr, Crystal Lake Elementary District 47
Newsletters: Tarah O'Connell, Glenbrook HS District 225

Electronic Publications - Awards of Excellence

LP Link: Sherri Anderson, Lake Park High School District 108
Friday Final: The Oak Lawn-Hometown District 123 Communication Department, Oak Lawn Hometown District 123
Board Highlights: Trisha Kocanda and Katharine Hughes, The Winnetka Public Schools
E-Update: 68: Amy Melinder, Woodridge School District 68
Board Briefs: Amy Melinder, Woodridge School District 68

Financial Information - Awards of Merit

Financial Report 2017: Dr. Laurie Heinz, Bernadette Tramm, Brian Imhoff, Park Ridge-Niles School District 64

Marketing Materials - Awards of Merit

One District One Direction: Leslie Armstrong McLeod, Ellen Correll, CCSD 46
Marketing Piece for Current and Prospective Families: Katharine Hughes, The Winnetka Public Schools
District 109 At A Glance: Cathy Kedjidjian, Deerfield Public Schools District 109
Facts-at-a-Glance: School & Community Relations Team, School District U-46
Opportunity Excelerate Program (OEP): Donelle Staples, Zion Elementary District 6
Tasty Tuesday Marketing Campaign: Annie Loizzi, Barrington 220 School District

Future Ready D36 Marketing Materials: Future Ready D36 Marketing Materials, The Winnetka Public Schools

Marketing Materials - Awards of Excellence

Blueprint 220 Marketing Campaign: Annie Loizzi , Barrington 220 School District

Discover U: Donelle Staples, Zion Elementary District 6

Hinsdale South High School Realtor/Municipal Welcome Sheet: Karen Warner, Hinsdale Township High School District 86

Joliet Public Schools District 86 At a Glance: Sandy Zalewski, Maria Rivero Airas, Joliet Public Schools District 86

Newsletter - Awards of Merit

District Details: Brad Voehringer, Brett Clark and Michelle Lipa, Morton Grove School District 70

Bannockburn Bulletin: Scott Herrmann, Brett Clark and Dave Heinzl, Bannockburn School District 106

Zion Connection District Newsletter: Donelle Staples, Zion Elementary District 6

Perspective Newsletters: Alex Mayster, Evergreen Park School District 124

Update: 68: Amy Melinder, Woodridge School District 68

Charger Pride Newsletter: Amanda Silverstri and Carla Erdey, Stagg High School

Forest Ridge School District 142: Brian Skibinski and Dr. Paul McDermott, Forest Ridge School District 142

Podcast - Award of Merit

Sound Around 109: Cathy Kedjidjian & Mike Lubelfeld, Deerfield Public Schools District 109

Social Media Campaigns - Awards of Merit

This Week in Pictures: The Oak Lawn-Hometown District 123 Communication Department, Oak Lawn Hometown District 123

WE ARE Your Board of Education Social Media Campaign: Laura Sprague, Geneva CUSD 304

#IgniteD205 Social Media Campaign: Elmhurst District 205

U-46 Class of 2018: School and Community Relations Team, School District U-46

Social Media Campaigns - Awards of Excellence

#Binspired in Barrington 220: Samantha Ptashkin, Barrington 220 School District

D54 Social Media Campaign: Terri McHugh and Jennifer Waldorf, School District 54

Special Purpose - Awards of Merit

Board Meeting Wraparound – Video: Bernadette Tramm, Park Ridge-Niles School District 64

2018-19 Student-Parent Handbook, Bernadette Tramm, Park Ridge-Niles School District 64

Social Media Postcards: Keegan Kociss- 2 awards for Social Media Postcards and Registration Post Card, Community Consolidated School District 146

Standards-based grading handbook: Dave Snyder, Jennifer Obright, Orland School District 135

WE ARE Your Board of Education Infographic Series: Laura Sprague, Geneva CUSD 304

Medinah Chooses Kind: Afternoon of Kindness: Medinah School District Third Grade Team and Board of Education, Medinah District 11

Academic Overview: Ryan Boyce, Tom Hernandez, Plainfield CSD 202

Kindergarten Program Overview: DCentral Office Team, Elementary Principals, and Kindergarten Teachers, The Winnetka Public Schools

Grading Guidelines: Donelle Staples, Zion Elementary District 6

Text-a-Tip: Cathy Kedjidjian, Deerfield Public Schools District 109 & Community the Anti Drug

Special Purpose - Awards of Excellence

York Distinguished Alumni Program: Kate Allt, Melea Smith, Elmhurst Community Unit School District 205

Community Education Program Guide: District 214 Community Education, District 214
Palos 118 New Logo: Kerri DeFranza, Palos School District 118
Standards-based grading report card guide: Dr. David Snyder, Jen Obright, Orland School District 135
Glenbard Parent Series: GPS Navigating Healthy Families: Amy Chambers, Amy Calhoun, Viktor Antipekov, Gilda Ross, Glenbard Parent Series (GPS) Navigating Health Families
Photo Booth: The Oak Lawn-Hometown Communication Department, Oak Lawn-Hometown District 123

In-House Video - Awards of Merit

Composting At CCSD93: Kevin Kinsall and Ryan McPherrin, Community Consolidated School District 93
The Giving Project: Margaret Van Duch, Fremont School District 79
What is a PLC?: Kate Allt, Elmhurst District 205
District 33 Dual Language Program: Sal Tamayo, Leman Middle School
D155 Video Series: Chuck Ahsmann: Shannon Podzimek, Community High School District 155
Drugs & Alcohol: What Geneva Parents & Community Should Know: Laura M Sprague, Geneva CUSD 304
Elementary STEM Program: Samantha Ptashkin, Barrington 220 School District
Spanish Dual Language Program: Samantha Ptashkin, Barrington 220 School District
Weather Related School Closings: Dan Bridges, Jen Hannon, Michelle Fregoso, NCHS and NNHS Students, NCUSD203

In-House Video - Awards of Excellence

York Student Raises Money for Make-a-Wish Foundation: Kate Allt, Elmhurst District 205
The Orchard Place News Team: Dan Chianelli and Pablo Sands, Community Consolidated School District 62
Do You Believe in Me?: Hobbs Behrouzi, School District 54
Ensuring Student Success Winner - Sharon Barrick: Vincent Baran, School District 54

In-House Video Over 3 Minutes - Awards of Merit

Special Olympics Anniversary: Kevin Lyons, Woodstock Community Unit School District 200
District 300 Math Information Series: The Communications Department, District 300
D62 Staff Appreciation: Dan Chianelli and Pablo Sands, Community Consolidated School District 62
Personal Graduation Walks: Tom Jackson, APR, East Aurora School District 131
Superintendent's Scholarship Winners: Maria Feitlich, School District U-46
Welcome to the Palos 118 Early Learning Addition: Superintendent Dr. Scarsella and the Board of Education, Palos School District 118
LPHS Renovation Sneak Peek Video Series: Matt Baker, Steven Wroblewski, LaSalle-Peru Township High School

D33 Ballet Folklorico Board Presentation: Sal Tamayo, Leman Middle School

In-House Video Over 3 minutes - Awards of Excellence

All Day Kindergarten Update: Kate Allt, Elmhurst District 205
Human Resources Recruitment Video: Janelly Corona, Darrielle McCord, J. Sterling Morton District 201
We Are 214: High School District 214

Video Produced with an Outside Contractor - Awards of Merit

Huntley 158 Dual Language Promo: Dan Armstrong, Huntley Community School District 158

A Day in Naperville 203: Jen Hannon, Michelle Fregoso, Dan Bridges, NCTV17, NCUSD203

Video Produced with and Outside Contractor - Awards of Excellence

Learning Spaces Video: Tarah O'Connell & Karen Geddeis, APR, Glenbrook HS District 225

A Look Inside D86 Facilities: Karen Warner, Hinsdale Township High School District 86

The Hinsdale D86 Transition Center Adult Opportunities Program: Karen Warner, Hinsdale Township High School District 86

Website - Award of Merit

District 15 Website Redesign: Morgan Delack, Sandy Cramer, June Becker, CCSD15

District 109 Website: Cathy Kedjidjian, Deerfield Public Schools District 109

District 146 Website: D146 Website Update Committee, West Communications, Community Consolidated School District 146

Glenbard Website: Nate Dhamers, Stephanie Wallace, Eric Sundquist, Matt Stacy, Gabe Gancarz, Connor McCue and Peg Mannion, APR, Glenbard Township High School District 87

JTHS Launches New & Improved Website: Jordan Smuksta and Website Design Committee, Joliet Township High School

Fremont School District 79 website: Bill Robertson and Margaret Van Duch, Fremont School District 79

Palos 118 Website: Scott Fox and Palos SD 118

Strategic Plan 2017-2022: Donelle Staples, Zion Elementary District 6

School District U-46 Website: Ellen Kamps and School & Community Relations Team

Reaching Our Community with New Website: John Armstrong, Joliet Public Schools District 86

PSD 202 website redesign: Ryan Boyce, Plainfield CSD 202

District 62 Website: Ejaz Sayed, Jay de los Santos, Pablo Sands, Dan Chianelli, Erin Kaiser, Community Consolidated School District 62

Website - Award of Excellence

Yorkville CUSD 115 Website: Kristine Liptrot & Cathy Anderson, Yorkville CUSD 115

District 300 Website: The District 300 Communications Department, District 300

EPSD 124 Website, Alex Mayster, Evergreen Park School District 124

Woodridge School District 68 Website: Amy Melinder, Woodridge School District 68

Oak Lawn-Hometown District 123 Website: The Oak Lawn-Hometown District 123 Communication Department, Oak Lawn Hometown District 123

Writing - Awards of Merit

Alumni Spotlight: Katharine Hughes, The Winnetka Public Schools

Sign language on stage, Tarah O'Connell, Glenbrook HS District 225

STEM on the red carpet: Tarah O'Connell, Glenbrook HS District 225

Writing Award of Excellence

District Details, Brad Voehringer, Brett Clark and Michelle Lipa, Morton Grove School District 70

GOLDEN ACHIEVEMENT AWARD - Award of Merit

Future Ready D36, An Educational Master Facility Plan: Trisha Kocanda and Katharine Hughes, The Winnetka Public Schools

Drugs & Alcohol: What Geneva Parents & Community Should Know Marketing Campaign: Laura Sprague, Geneva High School, Geneva CUSD 304

Golden Achievement Award - Award of Excellence

District 128's DARING New Mission: Mary Todoric, Rita Fischer, Community High School District 128

Heart of the Fox Recognition Program: Kristine Liptrot, APR & Dr. Timothy Shimp, Yorkville CUSD 115

Horse Before the Cart: Building Community Awareness and Support Pre-Referendum: P Dr. Hank Thiele, Jill Browning, Kristin Kelly, School District 99

Golden Achievement Award of Excellence Special Recognition

District 95, Engaging with the Community-Facilities & Finances: Katie Osburn, Jean Malek, and Dominca Woodbury, Lake Zurich Community Unit School District 95